

# B.A. DEGREE IN FASHION



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In today's world we are able to achieve almost anything. From being able to talk to anyone at anytime to shopping in the virtual world. Our lives are made easier through modern technologies, however, the personal attention to individuals is lost. Almost anything can be replicated in half the time and at half the cost. Because of the world's high consumption, mass production is the only way to satisfy these needs.

In business, healthy competition is necessary and in the fashion industry this is even more evident. To be competitive, one has to constantly stay ahead of the pack. Innovation and constant product development is a necessity for success.

To achieve this, I strive for excellence in every aspect of my life. Each day greets me with new challenges and new adventures. Attention to detail and striving to improve the way I relate to individuals, to my work and to my world is my passion.

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CAN BE YOUR  
TOMORROW.**

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