

B.A. DEGREE IN FASHION

CRAIG PORT FASHION ENTREPRENEUR CRAIG PORT INC.

'Excellence' is a journey of discovery. It's about being the best that you can possibly be, going for 'gold' in all that you do and paying attention to detail while being committed in your pursuits.

Excellence is a state of quality and is a value that is held in high regard, both personally and professionally by the great achievers of the world. Essentially, excellence is a goal to be pursued. Once attained, it is pushing the boundaries to further better the score and bring you closer to perfection.

If I can offer any advice at all, it would be; identify who you are - your strengths and weaknesses - have a vision, write it down and set actions to this plan with achievable deadlines - it's about being real and 'truthful' with yourself, whilst taking on board constructive input from others - listen to those around you, get their feedback and think about what is said - build a business roadmap and excellence will be your destination.

Enjoy the trip!

**HIS TODAY,
CAN BE YOUR
TOMORROW.**

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