

# B.A. DEGREE IN FASHION

## CHRISTIAAN GABRIEL DU TOIT

CREATIVE DIRECTOR –  
FASHION & INTERIOR  
KLÛK CGDT

Why bother doing anything if not with excellence? Who cares about mediocrity and compromise? There are too many people doing 'mediocre' fashion today.

In fashion the competition is extreme and the achievers are generally very good at what they do. The only way to make your mark is to stand out. Strive to be the best with a unique point of view. The consumer has become a most sophisticated shopper, wanting quality and creativity at every turn. To rise above the competition you must ensure that you never accept 'second best'.

Excellence is hard work, its discipline and also the desire to rise above the ordinary. Excellence is success and accomplishment and comes through the determination to be the very best.

Pursue excellence in all you do and you are sure to be a winner.

**HIS TODAY,  
CAN BE YOUR  
TOMORROW.**

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